**SWOT Analysis of your Night Time Economy (NTE): Desktop Exercise**

Name & Role within your ENTE

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**Cleanliness, safety and welcome - current standard**

Consider how clean, safe and welcoming your NTE is, in the table below please list what you feel is acceptable and not acceptable about these topics in your NTE.

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| **Acceptable** | **Not Acceptable** |
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Rating your NTE offer in terms of cleanliness. 1 is Poor, 5 is Excellent.

Rating your NTE offer in terms of safety. 1 is Poor, 5 is Excellent.

Rating how welcoming your NTE is. 1 is Poor, 5 is Excellent.

**Cleanliness, safety and welcome - recent and planned commitments**

What projects to support how cleanliness, safety and welcoming your NTE is are planned or have recently been completed?

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**Cleanliness, safety and welcome – your comments**

How do you feel about safety and cleanliness and the overall welcome within your NTE?

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**Providing a secure transport offering for arrival, circulation and departure**

Consider the provision of a secure transport for arrival, circulation, and departure; in the table below please list what you feel is acceptable and not acceptable about these topics in your NTE.

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| **Acceptable** | **Not Acceptable** |
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Rating your place for secure movement within your NTE Offer. 1 is Poor, 5 is Excellent.

What projects to support a secure transport offer, with easy movement/crowd management are planned or have recently been completed within your NTE area?

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**Movement: arrival, circulation and departure - your comments**

What is your impression of your transport offer within your NTE? Do you feel you have well organised and through circulation and safe departure routes – i.e. Well-lit taxi ranks, late Buses?

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**A stimulating destination and a vibrant choice and mix**

Rating Your NTE for its choice and offer. 1 is Poor, 5 is Excellent.

**A stimulating destination and a vibrant choice and mix - recent and planned Commitments**

What projects to support a good mix and vibrant offer are planned or have recently been completed within your NTE area?

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**A stimulating destination and a vibrant choice and mix - recent and planned Commitments**

What projects to support a good mix and vibrant offer are planned or have recently been completed within your NTE area?

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**Policies, Partnerships and Good NTE Strategies for your place**

Consider the policies, partnerships and NTE strategies currently in place for your NTE, in the table below please note what is acceptable and not acceptable about them.

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| **Acceptable** | **Not Acceptable** |
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Rating your strategies and partnerships within your NTE. 1 is Poor, 5 is Excellent.

**Policies, partnerships and NTE strategies - recent and planned commitments**

What projects are ongoing, planned or have recently been completed that showcase the partnerships and the policies/action plans you have within your NTE?

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**Policies, partnerships and NTE strategies - your comments**

What do you feel would support your NTE in delivering projects and action plans more efficiently?

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**Any further comments you would like to add?**

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