

- We have continued to engage with the public about their road safety concerns in 2023, including in our face-to face surveys over the summer, and in our 'Safety on the Roads of West Yorkshire' consultation.
- The Mayor is committed to delivering the Vision Zero ambition in West Yorkshire. Vision Zero is a Safe Systems approach bringing together five aspects of a safe road environment: safe roads, safe vehicles, safe behaviours, safe speeds and, when a collision occurs, the response to the collision.
- The main objective will see us working towards eliminating all traffic fatalities and severe injuries while increasing safe, healthy, and equitable transport for all partly through the leadership of the new Vision Zero Strategic Board, which oversees the ongoing efforts to deliver an effective Vision Zero approach across all the districts. The first meeting of the Vision Zero Board took place in December 2021 and has then taken place quarterly since this time.
- The Mayor's Transport Strategy prioritises work through our Vision Zero Partnership (previously the Safer Roads Partnership) to reduce casualty numbers on our roads. During the COVID-19 pandemic we saw increased take-up of cycling and walking. This mode shift is welcomed and has been sustained by interventions supported by Active Travel funding, but injuries to pedestrians and cyclists continue to be a barrier, and a business-as-usual approach with existing levels of funding will not be adequate. We will embed road safety into our design and interventions (alongside education, training, and publicity programmes) and strengthen relationships with key stakeholders such as West Yorkshire Police.
- Funding provided through the City Regional Sustainable Transport Settlement for the Safer Roads Programme is allowing districts to implement key infrastructure changes, with £25 million allocated across five years for safety projects. We are working through the Vision Zero Partnership meetings to bring new sources of data together to support the programme, and colleagues in the Combined Authority's Research and Intelligence Team are progressing with a pilot of 'near miss' technology which may inform a preventative approach for future highways interventions.
- The Combined Authority was successful in a bid to the Home Office for the Safety of Women at Night Fund. This is funding a project to support women and girls' safety on the West Yorkshire transport system, with a particular focus on the night-time economy. The first project is a web-based safety feedback tool on the MCard Mobile App, to allow customers to feedback their bus journey experiences and for us to use this insight to inform future investments and interventions.

- Commissioned services to support victims are available to all victims of road traffic collisions where a crime may have been committed, including those who do not report to the police. This includes the core referral and local support service and the restorative justice service.
www.westyorkshire-pcc.gov.uk/how-we-work/supporting-victims
- The Mayor has supported the road safety charity BRAKE which provides a specialist national service to victims of road traffic collisions resulting in death or serious injury. We have provided funding to BRAKE via the Police Property Act Fund.
- As part of the Mayor’s leadership on the road safety agenda, the Combined Authority’s Vision Zero Policy Manager and Vision Zero Policy Assistant are currently developing the West Yorkshire Vision Zero Strategy with feedback from partners, following consultation and engagement during 2023. The strategy is intended to provide a common direction across the county in reducing the harm caused by road traffic collisions and outline objectives for the next three years.
- A Vision Zero Communications Officer is soon to be in post to support partnership ambitions for increased public awareness of road safety messaging. The Vision Zero Strategy will include deliverables such as behaviour change campaigns for key priority groups which the Communications Officer will lead on.
- These posts are funded through the West Yorkshire Safety Camera Partnership and underline the new momentum that all partners are bringing to this agenda to achieve the ambition of no one killed or seriously injured on West Yorkshire’s roads by 2040.

6. Mayor’s Safer Communities Fund

The Mayor’s Safer Communities Fund continues to support road safety; details of projects funded can be found here: ([Mayor’s Safer Communities Fund - West Yorkshire Combined Authority \(westyorks-ca.gov.uk\)](http://www.westyorks-ca.gov.uk))

PARTNERSHIP CONTRIBUTION

The Mayor has representation on the West Yorkshire Vision Zero Partnership which includes all five districts, West Yorkshire Police, West Yorkshire Fire and Rescue Service, and National Highways working together to tackle road safety. Please see Appendix A for more detail.

EQUALITY, DIVERSITY, AND INCLUSION

There are significant equality, diversity, and inclusion aspects to the road safety agenda. Some communities, including those impacted by multiple deprivation, are

much more affected by the issues than others. Younger people are deterred from taking out insurance by the high costs involved.

ATTACHMENT

[Chief Constable's report – Road Safety](#)

Appendix A

West Yorkshire Vision Zero Partnership Structures

