

Annual Review **2018/19** and Delivery Plan **2019/20**





What is the LEP?

We unlock the Leeds City Region's vast economic potential by enabling businesses to grow and develop. We work with partners across the public and private sectors, including the West Yorkshire Combined Authority, with the goal of stimulating growth that will create jobs and prosperity for everyone who lives, works and does business here.



The majority of our work benefits the 10 local authority areas known collectively as Leeds City Region.



Foreword

“We have achieved extraordinary growth that will have a real, long-lasting impact”

Roger Marsh OBE –
Chair of the Leeds City Region
Enterprise Partnership (the LEP)

This year has been fantastic for the Leeds City Region Enterprise Partnership (LEP). Working closely with the West Yorkshire Combined Authority, we have achieved extraordinary growth that will have a real, long-lasting impact on the people who live and work in our region.

Our ‘#4Sparks’ campaign beat off highly competitive bids from other city regions to make Leeds City Region the new national headquarters for Channel 4. This is truly a once-in-a-generation chance to rapidly grow our digital and creative sector, unlock opportunities for our talented young people and draw international attention to our region.

In 2018 we celebrated achieving the highest level of investment from overseas firms in Yorkshire since the recession with £1.9 billion of deals. We also hit a significant milestone in the support we provide to business, helping 10,000 businesses through our Growth Service since April 2015. Businesses have also benefited from investment totalling £34 million to upskill their staff, fit out new premises, develop new products and processes, take on an apprentice, and save money on their energy bills.

I’m thrilled that the LEP has played a role in accelerating the growth of so many companies in our region but this is absolutely not job done. Our region does still have its challenges and our economy is entering a period of uncertainty. That said, I feel confident that by continuing to bring together the public and private sectors through the LEP, we have what it takes to support businesses and communities through these uncertainties.

We will continue to develop our Local Industrial Strategy with Government, which will set out how we will drive productivity and create a low carbon economy from which everyone will benefit

In 2019/20, we will continue to build on the momentum we’ve already generated, working in partnership to deliver even more to make our region a great place to live, work and do business. I look forward to the year ahead.

LEP impact – 2018/19

I Supporting businesses to grow

The LEP is responsible for directly delivering services to support growing businesses, inspiring people to gain economically valuable skills and attracting major investments.

This year, the LEP has:

- Supported over **1,500 business to grow** and become more productive through the LEP Growth Service – taking the total number of businesses supported since 2015 to over 10,000
- **Provided £9 million of LEP grants** to help over 600 small and medium-sized businesses to grow
- **Created 1,940 jobs** through trade and investment activity
- Recruited almost **250 businesses to help school pupils** develop work-ready skills through the Enterprise Adviser Network
- Helped over **250 businesses to reduce their energy bills** and lower their carbon emissions through the Resource Efficiency Fund
- **Helped city region businesses tap into new overseas markets** through delegations to trade events including MIPIM, Arab Health in Dubai and Smart Cities Expo in Spain as well as others in Hong Kong, China and Germany
- Launched a productivity pilot **investing £500,000 in manufacturing businesses** enabling them to invest in new equipment and processes
- **Established a careers hub in Kirklees** linking schools and businesses and worked with Burberry to develop a creative careers programme





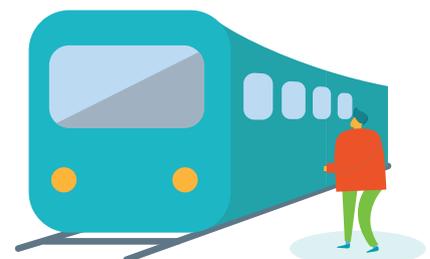
The Citu Bridge being lowered into place over the River Aire in Leeds, January 2019

Creating the environment for growth

In 2014, the LEP secured a £1 billion-plus Growth Deal with Government which includes the West Yorkshire and York Transport Fund and provides funding for a significant number of Combined Authority and LEP projects and programmes. The LEP Growth Deal – the largest in the country - accelerates economic growth across the entire City Region by improving local transport links, accelerating housing growth and town centre regeneration, developing a skilled and flexible workforce, supporting growing businesses and building a zero carbon economy.

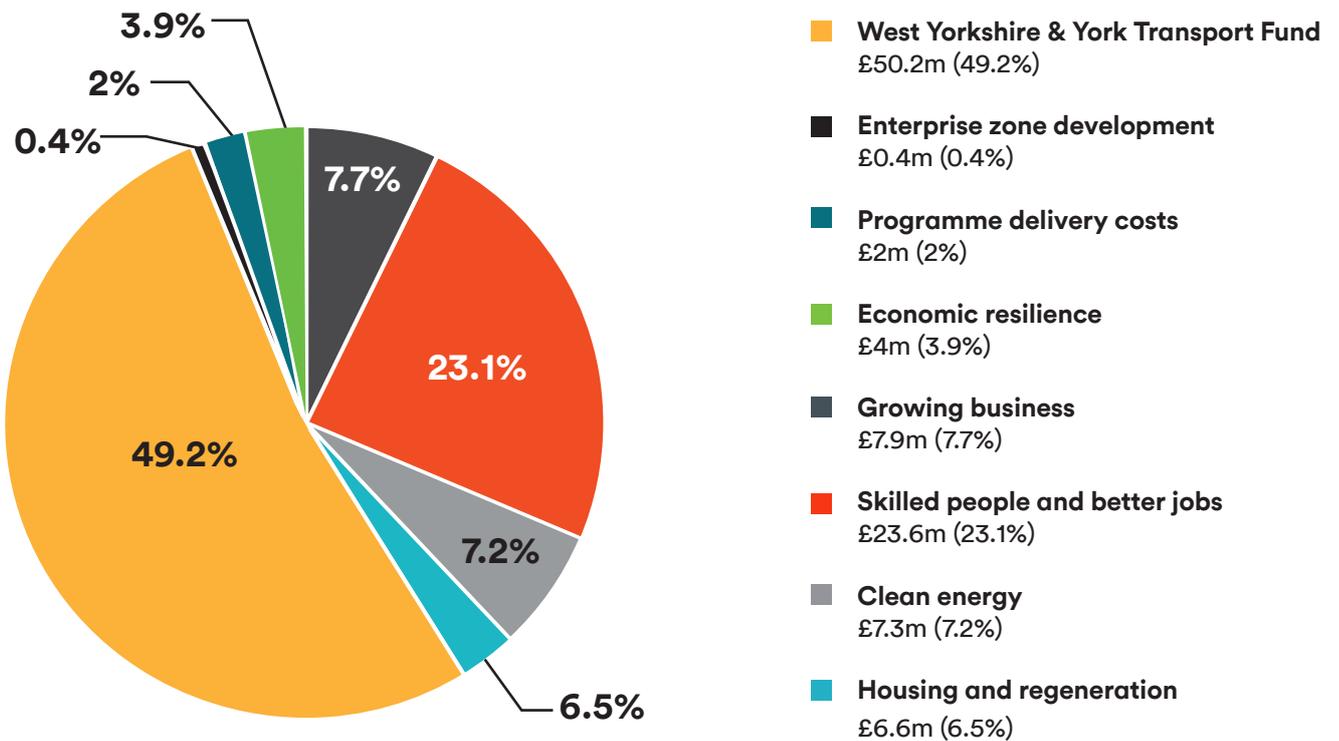
This year marked the halfway point in the delivery of the Growth Deal which, so far, has:

- Created 5,500 jobs and safeguarded a further 22,000 jobs
- Invested £335 million to support economic growth, job creation and transport improvements across the region
- Unlocked an extra £342 million of public and private sector investment
- Opened up land for over 1,900 homes to be built



In the Leeds City Region **128 projects** are now either complete or underway as a result of our Growth Deal. Of those **20** have now been completed, **35** have started on site and the remainder are in the development stages.

In 2018/19, we've invested our Growth Deal funding in the following areas:



This has enabled us to deliver, schemes such as:

- Increased Park and Ride opportunities across the region, including **170 new, free spaces** created at Fitzwilliam, Mirfield and South Elmsall railway stations, with further schemes in development
- **£2 million investment in new flood defences**, including a scheme to protect 118 businesses in Skipton and the surrounding areas
- Over **£19 million of grant and loan investment** in new, world-class college facilities, and £8 million match funding
- An additional **10 schemes** to get underway, including the development of new housing and commercial sites in Wakefield city centre and Halifax town centre
- **Significant progress on Enterprise Zones** across the region, with Kirklees Lindley Moor West and South Kirkby starting on site and funding agreements in place for development works at Clifton and Staithgate Lane



Knaresborough, Harrogate

The most transparent LEP in the country

This year, the LEP has continued its journey to become the most transparent LEP in the country, implementing a series of measures that go much further than the national best practice guidance. The LEP now holds all its meetings and sub-committee meetings in public, publishes reports and minutes from its meetings on the Combined Authority website, and publishes details of grants awarded to businesses in Leeds City Region. The LEP also works to an Assurance Framework that ensures all funding is subject to a consistent level of rigour and scrutiny.

Value for money

The LEP and the Combined Authority are committed to providing value for money and only spends two per cent of Growth Deal funding on delivery costs– compared with an average of 15 per cent elsewhere in the UK.





Bringing Channel 4 to our region

In October 2018, Channel 4 confirmed that Leeds City Region will be the home of its new national headquarters. The announcement followed two years of discussions with the broadcaster led by the LEP with support from partners across the region.

The move, scheduled to take place in 2019, will see Channel 4 benefit from one of the youngest and fastest growing labour markets in the UK. It is also set to contribute to the creation of more than 1,200 jobs and have an economic impact of £1 billion over the next decade.

Our plans for 2019/20

In 2019/20 we will continue to work with our partners to deliver against the long term ambitions we have in place for our region, focusing on our four priorities:

What's coming next?

1. Boosting productivity
2. Enabling inclusive growth
3. Delivering 21st Century transport
4. Supporting clean growth

In 2019/20, we'll invest in services and projects worth £398 million to benefit local people and the economy

As a result of this investment we will:



Supported over **3,000** businesses



Invest **£105 million** of Growth Deal funding in major infrastructure schemes



Enable **20 million** passenger journeys per year



Support **18,000** disadvantaged students



Complete projects to warm **750 homes** and make them more energy efficient





Boosting productivity

We aim to help businesses to grow and bring new investment into the region to drive economic growth and create jobs. Over the coming year, we will:

- **Support businesses in the City Region through the Brexit process** and help them to manage the opportunities and challenges it may present
- **Support 3,025 businesses in our region to grow** and become more productive – with 1,035 receiving intensive support
- Develop five new business support programmes to respond to the changing economy and business needs, including a scheme to **support 60 firms to secure new investment**
- Help **350 businesses to increase their overseas export activity**
- **Attract global investors** to the region creating 1,700 jobs
- **Maximise the opportunities created by Channel 4's HQ** opening by securing additional investment in the creative and digital sectors
- Continue to deliver development projects for our **Enterprise Zones**

■ Enabling inclusive growth

We aim to ensure that economic growth leads to opportunities for all who live and work in our region.

Over the coming year, we will:

- Develop an **Inclusive Growth Strategic Framework** for the City Region which will identify strategic funding opportunities and partners that will have particular benefits for people on lower incomes
- Embed inclusive growth principles in our business support programmes, including ensuring 75 per cent of jobs created in businesses receiving grants through our capital grants programme pay the **Real Living Wage** or above
- **Help 18,000 disadvantaged students** prepare for careers with skills training and advice
- Enable 1,000 businesses to engage with education and skills initiatives and create **800 new apprenticeships**
- **Connect 5,277 homes and businesses** in the City Region to super-fast broadband





■ Delivering 21st Century transport

We aim to create efficient transport infrastructure that makes it easier to get to work, do business and connect with each other.

Over the coming year, we will:

- **Invest £60 million** from our Growth Deal in improvements to bus, road and rail travel
- Develop plans to **build new railway stations** at Elland, Leeds Bradford Airport, White Rose and Thorpe Park, working closely with our partners and local communities
- Complete major new road schemes to **reduce congestion** on key commuter routes, including the Glasshoughton Southern Link Road and York Outer Ring Road
- Continue to influence regional and national transport investment programmes, attracting **more investment to our region**



The LEP is working with businesses to improve their energy efficiency

■ Supporting clean growth

We aim to grow our region's economy while also cutting greenhouse gas emissions, including carbon dioxide emissions.

Over the coming year, we will:

- **Enable 750 households to be warmer**, save money and become more energy efficient through our Better Homes Yorkshire programme
- Continue the delivery of **seven flood prevention schemes** to reduce the risk of flooding and protect communities and businesses supported by our Growth Deal
- Provide **sustainable travel advice to businesses**, recruiting an additional 96 employer members to our Travel Plan Network
- Support a further **88 businesses to save money** on their energy bills and use less water and waste through resource efficiency funding and advice
- Begin detailed feasibility work on 10 projects within the new Energy Strategy and Delivery Plan that will enable us to meet our region's energy needs and **generate clean, low carbon energy**
- Set out how we will work with our partners to achieve our ambition for the Leeds City Region to become a zero carbon economy by 2038 and meet the targets set out in the Paris Agreement

Making a difference

This year the Combined Authority and the LEP will deliver several projects which will have a real impact on people's lives right across Leeds City Region. Here are a few examples.



Our Skills Capital programme was the largest investment of its kind in the UK

Completion of world-class facilities

The £80 million Skills Capital programme – the largest package of skills capital investment in the country – will largely complete in 2019. The state-of-the-art Leeds City College Quarry Hill Campus will open in September 2019 after receiving Growth Deal funding. Other facilities supported include The Dewsbury Learning Quarter, Wakefield College Advanced Skills and Innovation Centre, Calderdale College, Leeds College of Building and the Northern Dental Education Centre (NORDEC) at Bradford College.

More opportunities for young people

The Employment Hub was launched this year to address current and future skills shortages within the Leeds City Region. The free service will help more than 6,000 young people aged 15-24 over the next three years. It will enable them to better understand the workplace and discover work and training opportunities across the region. Businesses will receive a free package of support including information on training opportunities, the benefits of hiring an apprentice and how investing in skills can boost productivity.



Leeds City Region at MIPIM 2019

Supporting businesses to grow

In 2019/20, the LEP will continue its work to support growing businesses, inspire people to gain economically valuable skills and attract major investments. A full list of performance indicators can be found in the technical appendix. Key success measures include:

- Delivering intensive support to 1,025 businesses, in partnership with local councils, to help create 650 jobs
- Helping 350 businesses trade overseas and develop stronger links with emerging markets
- Attract new investment to the region with 30 inward investment successes
- Helping 1,000 people upskill in sectors of skills shortage
- Relaunching the LEP Growing Places Fund using returned investment from previous programmes to unlock land for future homes and jobs

Delivering a return on investment

The LEP Growing Places Fund was launched in 2012 to provide loan funding to support capital projects, focusing particularly on infrastructure and regeneration of brownfield land. To date, the programme has supported nearly 20 borrowers to kick-start projects, so far creating 829 jobs, 31 apprenticeships, 785 new homes and almost 59,000 square metres of commercial floor space. More than £16 million has been repaid so far with much more to follow, providing ongoing investment to support jobs and growth in the region.

LEP delivery plan – 2019/20

In 2019/20, the LEP will build on the progress of the last 12 months – going further and faster to deliver even greater benefits for the region.



Provide Growth Deal funding to deliver **10** major projects



Support **3,025** businesses to grow



Invest **£6 million** in business capital growth projects



Create **1,700** jobs through inward investment activity



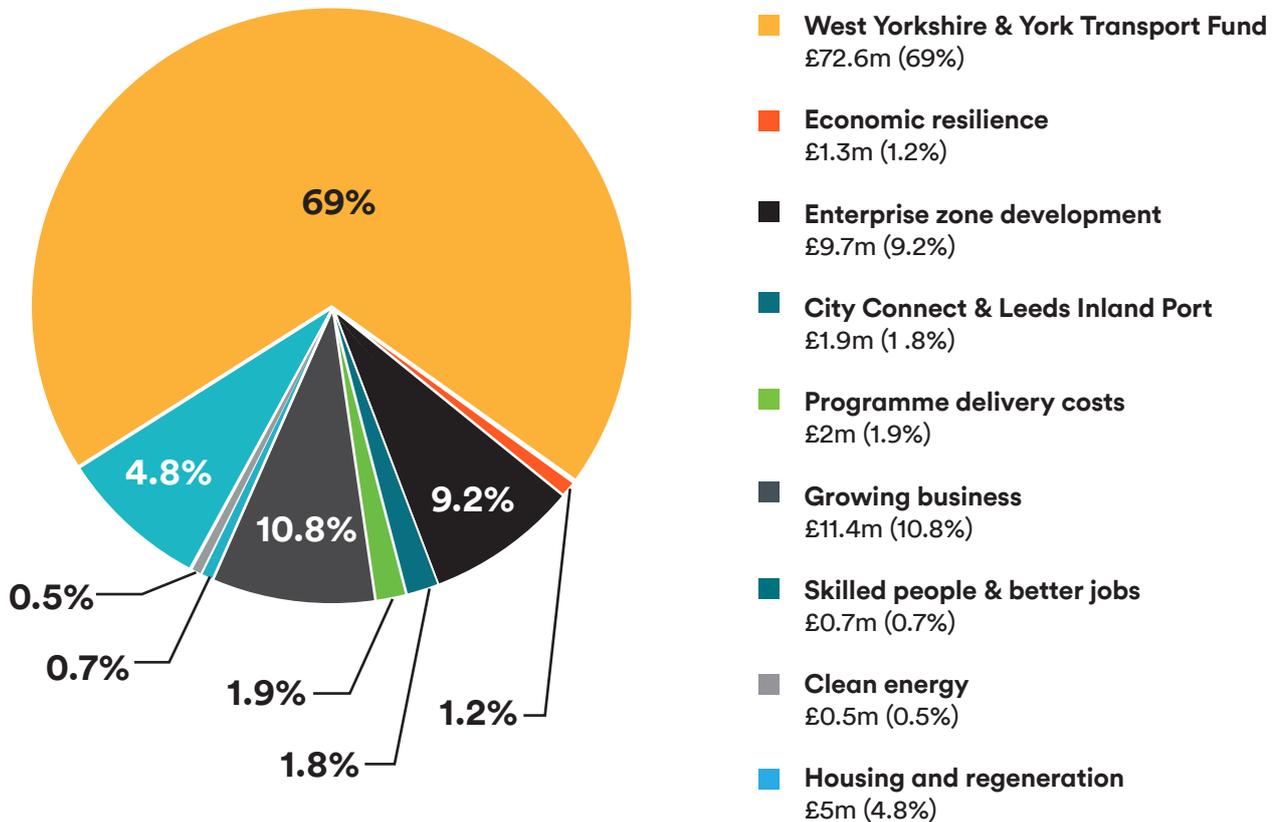
Support **18,000** disadvantaged pupils with careers and enterprise encounters



Help to create **800** new apprenticeships

Delivering the Growth Deal

The LEP remains on track to achieve delivery of the largest Growth Deal in the country. In 2019/20 we will invest £105 million Growth Deal funding in the following areas:



This will enable:

- **10 projects to be completed**
- **21 new projects to start on site**

The Growth Deal supports economic development, regeneration and transport projects. In earlier years, funding focused on projects which could be started and delivered relatively quickly, such as improving facilities at colleges within the City Region. Many of those projects have now been completed and the focus our Growth Deal investment now has moved to transport projects. These are generally more complex and involve multiple stages of development including feasibility studies, the purchase of land and gaining of planning permission before construction can begin. This has resulted in a significant increase in spending on transport projects this year compared to previous years.

Strategic activity and influencing

This year, the LEP will also continue its strategic activity, working closely with a wide range of partners to influence policy-making for the benefit of the region. Key activities include:



An artist's impression of the planned new Bradford Interchange station

Local Industrial Strategy

The LEP will develop a bold new Local Industrial Strategy, to boost productivity and drive clean and inclusive growth. Sitting at the heart of a long-term strategic policy framework, the strategy will focus on bold steps aimed at boosting productivity and driving both inclusive and clean growth for a post-2030 economy.

UK Shared Prosperity Fund

The LEP will carry on its work with Government to help shape the new UK Shared Prosperity Fund, to support regional economic growth after the UK leaves the EU. The LEP will continue to call for this post-Brexit funding for local economic growth to exceed existing domestic and EU funding allocations for the Leeds City Region, and put more control of funding decisions in local hands.

Bringing the Northern Powerhouse

The NP11 is an influential, Government-funded body which is made up of the Chairs of the 11 LEPs located within the Northern Powerhouse. It is chaired by Roger Marsh OBE, the Chair of our LEP. It was established in 2017 by the Northern Powerhouse Minister, Jake Berry MP, to work with Government to deliver on the Northern Powerhouse ambition.



An artist's impression of Leeds' high speed transport hub

Transport for the North

The LEP, working closely with the Combined Authority, will continue to be an active partner of Transport for the North (TfN) to ensure that the City Region's transport priorities are reflected both in the programme itself and through funding opportunities. Working with TfN, the LEP will also continue to champion the need for investment in our rail networks, particularly through HS2, Northern Powerhouse Rail and the Transpennine Route upgrade.

Strategic transport pipeline

The LEP supports the Combined Authority's strategic transport plans, particularly the development of an integrated City Region transport network. These proposals will be developed in conjunction with the National Infrastructure Commission following the announcement that the region was one of five places they have chosen to work with to develop transport plans. The plans will be developed to link with our policies on infrastructure, housing and flood prevention.



Strengthening local enterprise partnerships and improving transparency

The LEP remains committed to implementing the changes set out in the Government's Strengthening Local Enterprise Partnerships report. This outlines how Government will work with LEPs to build on their achievements to date and strengthen their accountability. We are exploring a merger with the York, North Yorkshire and East Riding LEP to create a new LEP covering the whole of West and North Yorkshire. As we move forward, we will ensure the highest standards of transparency and accountability are upheld.

Our governance – The LEP Board

The LEP Board, under a private sector chair, brings together business, council and university leaders – working with private sector businesses and industry bodies – to ensure that our work meets the needs of employers in the region. Its remit covers the whole of the Leeds City Region and also meets in public.



Roger Marsh OBE
Chair, LEP Board
Deputy Chair,
Investment
Committee



**Professor Adam
Beaumont**
Chief Executive, aql
Board Member



**Councillor
Judith Blake CBE**
Leader, Leeds City
Council
Board Member
and Chair, Business
Investment Panel



**Councillor
Peter Box CBE**
Leader, Wakefield
Council
Board Member and
Chair, Investment
Committee



Amir Hussain
CoE, Yeme Architects
Board Member



**Councillor
Carl Les**
Leader, North
Yorkshire County
Council
Board Member



**Councillor
Shabir Pandor**
Leader, Kirklees
Council
Board Member and
Chair, Inclusive Growth
and Public Policy Panel



**Rashik Parmar
MBE**
IBM Fellow and Vice
President Technology
Board Member and
Chair, Employment
and Skills Panel



Richard Cooper
 Leader, Harrogate
 Council
 Board Member



**Professor Bob
 Cryan CBE**
 Vice-Chancellor &
 CEO, University of
 Huddersfield
 Board Member



Nicola Greenan
 Director, East Street Arts
 Board Member



**Councillor Susan
 Hinchcliffe**
 Leader, Bradford
 Council and Chair,
 West Yorkshire
 Combined Authority
 Board Member



Joanna Robinson
 Managing Director,
 Mansfield Pollard
 Board Member,
 SME Representative
 and Chair, Business
 Communications
 Group



**Councillor
 Tim Swift**
 Leader, Calderdale
 Council and Deputy
 Chair, West Yorkshire
 Combined Authority
 Deputy Chair, LEP
 Board and Chair,
 Place Panel



**Councillor
 Andrew Waller**
 Deputy Leader, City
 of York Council
 Board Member



Andrew Wright
 Managing Director,
 Reliance Precision
 Board Member
 and Chair, Business
 Innovation and
 Growth Panel

Where our funding comes from and how we spend it



As a public body we must ensure that our budget is balanced. The majority of our revenue funding comes from the transport levy that West Yorkshire councils collect as part of their council tax and other transport funding. Of this, £47 million goes directly towards providing free travel for older people, which is a statutory obligation. The rest goes towards activities that we have determined as local priorities, including concessionary fares for young people, socially necessary bus services for vulnerable people or those living in isolated areas and travel information services.

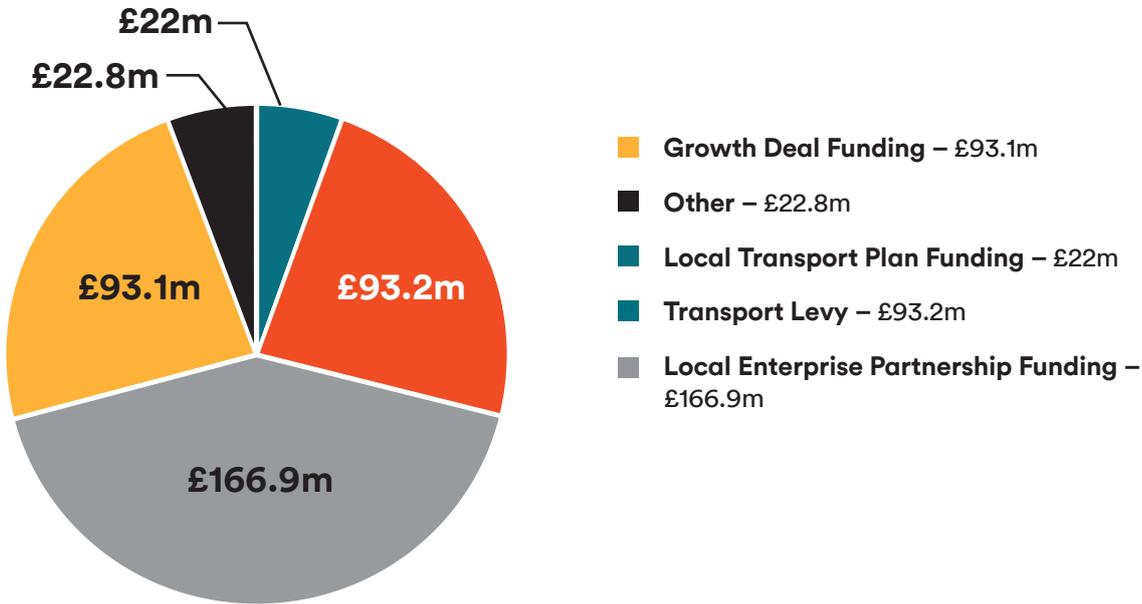
Capital funding comes through the LEP Growth Deal, our West Yorkshire-plus Transport Fund and other investment grants that support our capital infrastructure programmes, including improvements to road, rail and cycleways, regeneration schemes, new college facilities and housing developments.

We also bring in Government, European and private sector funding to support our economic services and support for businesses. Private sector sponsorship pays for increasing amounts of our trade and investment work to attract new companies to the region, and we generate income through our bus stations and sales of MCard.

We have developed a Capital Investment Strategy and are also working on a Medium Term Financial Strategy which will identify, over the next three years, how we will make savings from services in line with the reduced revenue funding available to our council partners. Like all public bodies, we face financial pressures and consistently look for ways to save money, particularly in our corporate services.

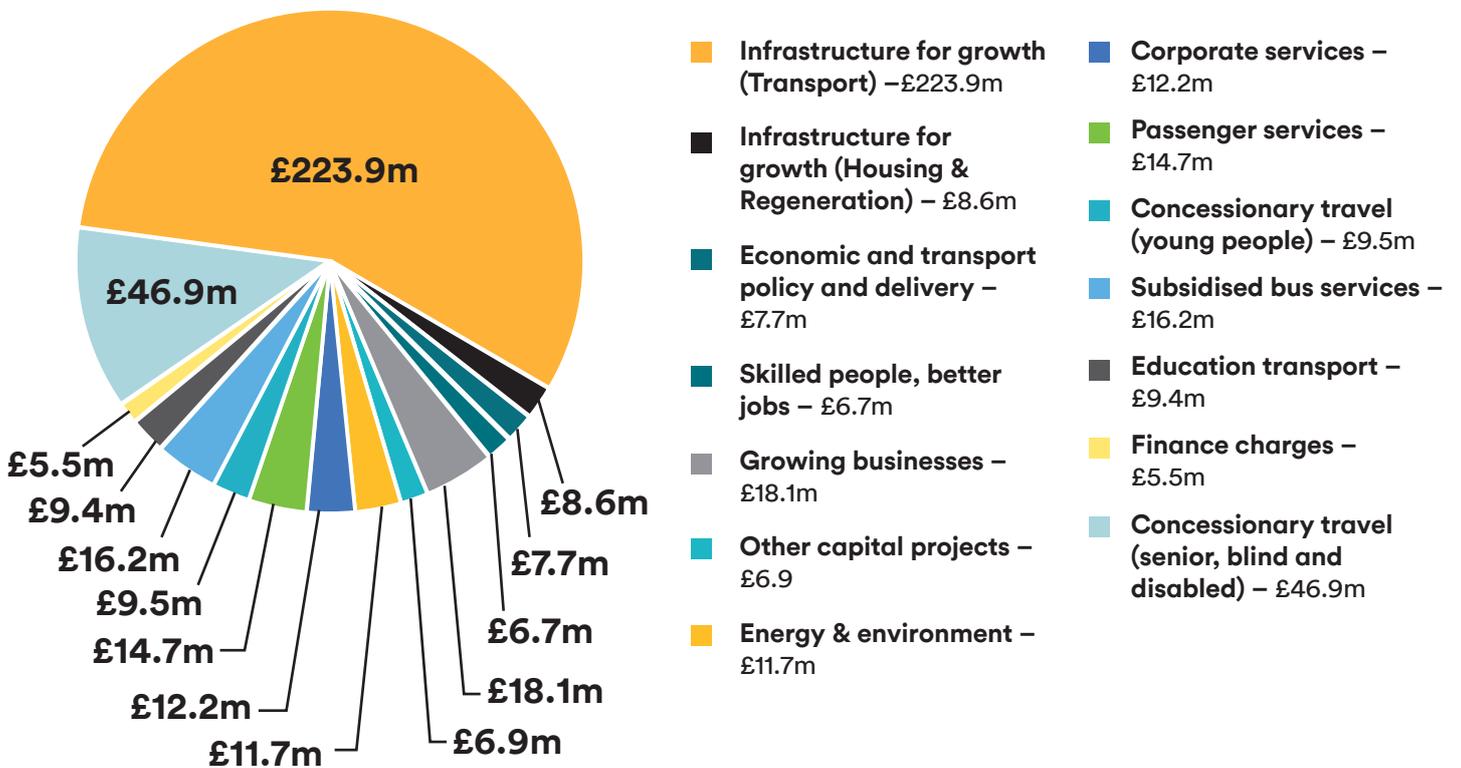
Where our funding comes from in 2019/20

Total income: £398 million



How we will spend our money in 2019/20

Total budget: £398 million





Our partners

Partnership working is at the heart of everything we do. In 2019/20, we'll continue to work with our partners to move further towards our vision for our region.

Combined Authority members:



Working with:



Find out more



Working in
partnership
with the



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