

Rt Hon Grant Shapps MP  
Secretary of State for Transport  
Department for Transport  
Great Minster House  
33 Horseferry Road  
LONDON  
SW1P 4DR

Dear Secretary of State,

### **Leeds City Region Future Mobility Zone Fund Submission**

On behalf of the Leeds City Region, please find enclosed our submission for the Future Mobility Zone Fund. Our proposed package of schemes represent a step change in mobility in the Leeds City Region that is firmly focused on local needs, places and people, particularly targeting the hardest to reach communities that could be left behind as technology moves forward. In developing this submission we have revised our stage 1 submission in response to feedback from Department for Transport officers.

*The Future Mobility Zone funding will enable:*

- *the provision of affordable, accessible travel in the City Region through introduction of small **demand responsive transport** bus vehicles that respond to passenger journey requests and enable pick up / drop off from locations nearer to people's homes. We will test this in communities who would normally be left out of commercial operations to understand how they could become viable;*
- *the booking and provision of travel information will be more integrated and accessible through the provision of a **Mobility as a Service** app including the ability for people to book through voice activated software;*
- *new community **mobility hubs** will provide ebikes, car club vehicles and smaller responsive bus services to complement the existing bus and rail networks;*
- *we will examine how more people can be encouraged to use transport services by reducing the cost of travel through **mobility credits** and by ensuring they can access the best fares even if they don't have a bank account.*

*With a diverse economic geography we are well placed to test this at scale and monitor the outcomes for different communities.*

Our Strategic Economic Plan for the City Region clearly sets out our ambition to rebalance the economy and move towards economic self-sufficiency. Our emerging focus for our Local Industry Strategy is to stimulate inclusive growth, tackle our productivity gap, improve living standards, particularly in areas of deprivation and contribute towards our clean growth ambitions for a post-2030 economy. The Future Mobility Zone (FMZ) Fund offers a major opportunity to help realise these priorities through investment in future mobility – particularly enabling the Combined Authority and partner Districts to deliver Inclusive Growth and address the growing Climate Emergency (which was declared in the region in June 2019). Improved access to transport will also help to accelerate the regeneration of our high streets.

Our FMZ will provide long-term sustainable alternatives to the private car, help improve congestion, tackle air quality issues and help provide access to jobs, skills and opportunities, especially for people currently less likely to access these opportunities. Our proposed approaches to overcoming Leeds City Region's challenges are directly replicable elsewhere in the UK, Europe and for other global cities and rural areas. From peri-urban valleys and local towns to culturally and economically significant cities, our FMZ places diverse geographies and communities at its core. Our submission brings together collaboration between the public and private sectors, as well as being shaped through the leading academic thinking and research based in our City Region.

Our Future Mobility Zone submission builds on existing experience and capabilities, our shared experiences and processes developed through our current Growth Deal and Leeds Public Transport Investment programmes and will complement our Transforming Cities Fund ambitions.

In partnership with the National Infrastructure Commission, we are currently developing our connectivity strategy of which future mobility and the proposals outlined within this bid will be a core component.

We ask that the Department for Transport consider our submission so we can move forward to deliver our package of proposals in partnership with Government.

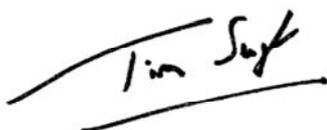
Yours sincerely



Cllr Susan Hinchcliffe  
Chair, West Yorkshire Combined Authority  
Leader of the Council  
City of Bradford MDC



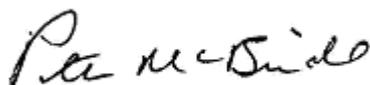
Cllr Kim Groves  
Chair, Transport Committee,  
West Yorkshire Combined Authority



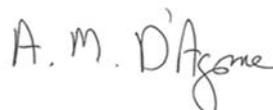
Councillor Tim Swift MBE  
Leader of the Council  
Calderdale Council



Robin Tuddenham  
Chief Executive  
Calderdale Council



Councillor Peter McBride  
Deputy Leader of the Council  
Kirklees Council



Cllr Andy D'Agorne  
Executive Member for Transport,  
City of York Council