

Some aspects of tackling the climate and environment emergency fit across categories for action including:

Communications, engagement and marketing campaigns

We will create campaigns to influence our partners, businesses and residents in West Yorkshire to take action to tackle the climate and environment emergency.

Some of the ways we will do this is by:

- Providing information and resources about technology and behaviours that support people to move to net zero lifestyles.
- Advertising local and national schemes, including incentives and initiatives.

Green skills and training

We will create programmes to ensure we have workforce and jobs that help us transition to a net-zero carbon economy.

Some of the ways we will do this is by:

- Developing green skills and training, and delivering 1,000 well paid, skilled green jobs for young people.
- Carrying out analysis to understand where skills shortages, gaps and demands in the workforce exist, and create training programmes to meet these.

Green finance

We will release new green finance initiatives, which bring together existing funding streams, and find new funding and finance, working with partners to help deliver this.

Some of the ways we will do this is by:

- Investigating how we can provide financial incentives for low emissions transport.
- Considering providing low-cost loans to the developers and/or households of small and medium scale low carbon energy generation.

Better neighbourhoods

We will bring people, programmes, investment and funding together through a Better Neighbourhoods Competition.

Digital infrastructure

We will support how technologies can help reduce emissions and improve the environment.

Some of the ways we will do this is by:

- Delivering a superfast broadband programme.
- Improving connectivity in hard-to-reach communities and rural areas.