

# Healthtech Strategy:

## Building health & wealth through innovation



### Our Vision

**We will be the number one place for Healthtech entrepreneurs, innovators and industry.**

Our Healthtech ecosystem will be the best-connected and most innovation-driven in the country, providing unrivalled prospects to partner, locate and grow.

We will be the national engine of ideation, development and adoption of proven healthtech innovation. Through connectivity and synergy in our systems, we will drive levelling up – in economic and health terms.

The positive impact of our Healthtech ecosystem will be felt by citizens and communities across the region, the country and the world.

### Outline Action Plan

<b>The Challenges</b>	Fragmented ecosystem, difficult for innovators to navigate	Innovations are not designed with system need in mind, or are unable to be adopted at scale due to process / system barriers	The profile of the region is not commensurate with its strengths and opportunities
<b>The Goals</b>	A well-aligned, innovation-driven healthtech ecosystem in our region	Innovation is driven by regional NHS system need, and innovations are adopted at scale across West Yorkshire	West Yorkshire is recognised as a leading place for healthtech innovation
<b>What We Will Do</b>	<ol style="list-style-type: none"> <li>We will develop and strengthen our Healthtech Cluster partnership</li> <li>We will map healthtech innovation support provision and work to reduce fragmentation and address gaps</li> <li>We will develop a collective understanding of regional projects and how they fit together in a cohesive narrative</li> </ol>	<ol style="list-style-type: none"> <li>We will use the Innovation and Improvement Hub (West Yorkshire Health and Care Partnership) as the mechanism to signal the needs of the health system and drive a cultural shift towards innovation integrated with AHSN innovation pipeline</li> <li>We will identify barriers to innovation, including the role of funding and options for addressing these</li> </ol>	<ol style="list-style-type: none"> <li>We will continue efforts to attract the best inward investment opportunities, whilst making the most of the national assets within our region</li> <li>We will put resources into championing and leading on behalf of the sector, working through our Healthtech Cluster partnership and Healthcare Innovation Communications Group</li> </ol>
<b>How We Will Measure Success</b>	<ul style="list-style-type: none"> <li>Feedback from stakeholders – qualitative research with business, innovators and academics, and with Healthtech Cluster members</li> <li>Annually monitor number of new healthtech startup companies</li> </ul>	<ul style="list-style-type: none"> <li>Monitor engagements with communications programme around system innovation needs</li> <li>Track value of funding granted towards proof of concept / early evidence projects</li> </ul>	<ul style="list-style-type: none"> <li>Monitor number of regional healthtech inward investment wins annually</li> <li>Track number and impact of regional marketing and comms opportunities realised</li> </ul>