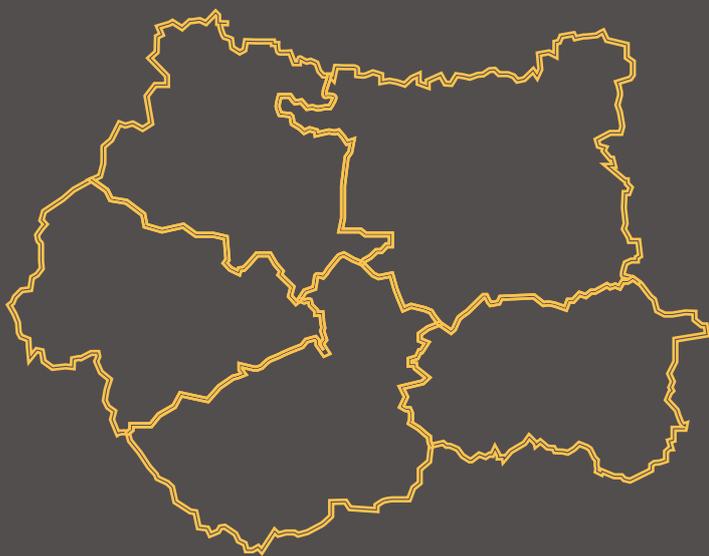


LEEDS CITY REGION

A GLOBAL PLAYER



A Thriving City Region Economy

Leeds City Region has the market opportunity for global business to thrive. At **£57.9 billion GVA**, our economy is larger than nine EU countries and the second largest city Local Enterprise Partnership area. (*ONS, 2019*).

The region's economy is expected to grow by **8.3%** over the next five years (5.7% over the past five years) making Leeds one of the UK's fastest-growing cities and a leading business location within Europe. (*Savills, 2021*).

The UK's centre for banking outside London



The UK's second financial centre, contributing **£19.8bn GVA**.

Chosen as home of the UK Infrastructure Bank, and regional offices of the Bank of England and Financial Conduct Authority.

Recognised in the Kalifa Review 2021 as a cluster of internationally significant FinTech activity and home to leading fintech lender iwoca.

188,900 people are employed in Banking, Finance, and Insurance across West Yorkshire, with 100,000 in Leeds alone. An additional 33,000 people sit within ICT roles and 108,000 in administrative and support services. (*NOMIS, 2020*).

Direct access to talent



Over 2.3 million people live in Leeds City Region, with over 4.5 million within an hour's drive.

1.1 million people in active employment. (*NOMIS, 2020*).

More people aged under 20 than any other area of the North.

Strengths across all key sectors

Our region has significant strengths in:

Advanced Manufacturing and Engineering

- Automotive
- AgriTech
- CleanTech
- Food & Drink
- Rail
- Modular Construction

Business, Professional, and Financial Services

- Banking and Insurance
- Green Finance
- FinTech
- RegTech
- LegalTech

Digital and Creative

- Artificial Intelligence
- Big Data
- Gaming
- TV, Film, and Music Production

Healthcare and Life Sciences

- Digital Health
- Diagnostics and Personalised Medicine
- MedTech
- Nutrition, Sleep, and Mental Health
- Tissue Regeneration and Wound Care



A pipeline bursting with talent

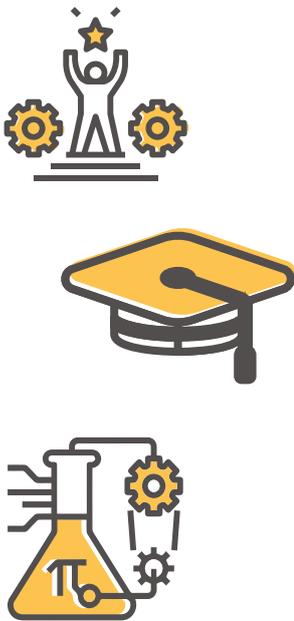
Leeds City Region is an internationally renowned education centre with over 95,000 students studying at the region's 7 universities and 69,000 within Further Education Colleges. The region offers direct access to an annual talent pipeline of over 31,000 graduates, with 12,750 STEM graduates. *(Higher Education Statistics Agency, 2019/20.)*

The City Region is home to two world class business schools, the Times' Higher Education's 37th most international university in the world in 2022 (University of Leeds) and one of Europe's largest teaching hospitals.

University of Leeds is 5th in the UK for universities targeted by largest number of top employers in 2021-22. *(High Fliers Research, 2022.)*

56% of graduates who study in the region go on to stay and live in the region.

70% of students who grew up in the region and study elsewhere, come back to work and live in the region.



A high-growth landscape that is scaling up

Leeds City Region has 341 scale ups, more than any other area outside London and the South East. *(Beauhurst, 2021.)*

Leeds has the third-largest population of high-growth companies in the UK, outside of London.

The Sunday Times, in cooperation with KPMG, named Bradford and Leeds as some of the Best Places to do Business in the UK 2020.

In Q4 2021, average prices per sq. ft. for Grade-A office in Leeds space were 49% lower than London - £34 in Leeds and £66.34 in London. *(Savills, 2021.)*



Creating true quality of life

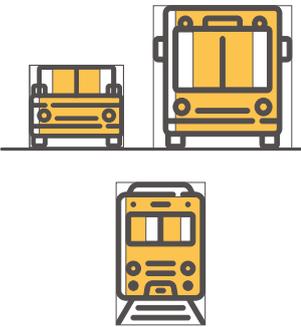


Our region is regularly voted among the happiest and best places to live in the UK.

The combination of a vibrant cultural programme, award-winning restaurants, three National Parks and a contemporary urban buzz makes it a great place to live.

- Leeds 2023 is our five-year cultural investment programme boasting a varied calendar of performances, activities, and festivals.
- Bradford is competing to host the UK's City of Culture for 2025.
- Ilkley was named as the best place to live in the North by The Sunday Times in 2021. National Geographic Traveller named West Yorkshire on its Cool List of places to travel to in 2019.

Central to the UK's travel network



- Leeds City Region is a central UK transport hub, well connected by road, rail, air, and seaports. London is two hours away by rail and under one hour by air, with hourly direct trains also to Edinburgh.
- Central to the UK's motorway network, providing access north-south (A1, M1) and east-west (M62) to road, rail, air, and seaports.
- 76% of the Great Britain's population are reachable by HGV within a 4.5 hour journey.

Investing in innovation



- The University of Huddersfield is investing **£250 million** create a Health Innovation Campus.
- A multimillion-pound donation was made to the University of Bradford to establish the Bradford-Renduchintala Centre for Space AI. It aims to be recognised as the centre of excellence in Space AI Technology, to advance research, and to stimulate innovation in computing, automation, and information technologies.
- A **£10 million investment** has been made in the UK Centre for Greening Finance and Investment, a new national green finance research centre that will advise lenders, investors, and insurers, which will have a campus at the University of Leeds.