

**Committee  
Recruitment pack**

**Help us take  
West Yorkshire  
to the next level**



# The opportunity

The Mayor of West Yorkshire with the West Yorkshire Combined Authority, in partnership with the Leeds City Region Enterprise Partnership (the LEP), are recruiting new private sector members for the following Committees:

- Business, Economy and Innovation
- Climate, Energy and Environment
- Culture, Arts and Creative Industries
- Place, Regeneration and Housing
- Employment and Skills
- Business Investment Panel

It is an exciting time for the Combined Authority. Decisions previously taken in London will now be taken in West Yorkshire, by people who know and understand the region and the places within it. We now have greater influence and ability to invest in the things that matter locally, such as better transport, skills, housing and regeneration for the 2.3 million residents we serve.

We're looking for new committee members from the private sector to help us achieve our ambitious plans for the region.





# What are the committees and what do they do?

## Business, Economy and Innovation

The Business, Economy and Innovation Committee is responsible for all activity across the economic, business and innovation agenda including:

- Developing policies, strategies, investment plans and monitoring impact
- Progressing the Mayor's pledges
- Decision making covering business and innovation activity
- Submitting funding bids and delivering and overseeing projects and programmes.

### Examples of recent work include:

- Business Productivity Pilot programme development and oversight
- Healthtech Strategy development
- Establishing the first ever West Yorkshire Innovation Festival.

## Climate, Energy and Environment

The Climate, Energy and Environment Committee is responsible for all activity to meet the Combined Authority's ambition for the region to be net zero by 2038.

This includes:

- Progressing the climate, energy and environment elements of the Strategic Economic Framework
- Progressing the Mayor's pledges
- Submitting bids for devolved and other funding
- Working with key partners to develop and promote a shared understanding, approach and coherent strategies and policies.

### Examples of recent work include:

- West Yorkshire Climate and Environment Plan development and oversight
  - Oversight of the flood risk management programme to provide enhanced flood protection to West Yorkshire's communities
  - Oversight and approval of capital spend for the Social Housing Decarbonisation Fund which will improve the energy efficiency of some of the most in need social housing stock in West Yorkshire.
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# Culture, Arts and Creative Industries

The Culture, Arts and Creative Industries Committee is a new Committee responsible for all activity covering the culture and creative sectors and sport, including:

- Progressing the Mayoral Pledge for a 'Creative New Deal' ensuring this sector is at the heart of our work on the recovery
- Developing policies, strategies, investment plans and monitoring impact
- Decision making on regional investment and funding bids into cultural activity
- Working across all partners in culture, creative industries, sport for the benefit of the city region and to maximise impact, collaboration and diversity.

## Examples of recent work include:

- Exploring different business models across culture and creative industries and how we foster a thriving ecosystem
- Developing a principled approach to investments in cultural festivals
- Steering the Creative Catalyst programme of support to screen industries.

# Place, Regeneration and Housing Committee

The Place, Regeneration and Housing Committee is responsible for:

- Developing policies, strategies, investment plans and monitoring impact
- Progressing the Mayor's pledges
- Submitting bids for devolved and other funding
- Working with key partners to develop and promote a shared understanding and approach.

## Examples of recent work include:

- Oversight of the Brownfield Housing Fund and Housing Revenue Programmes
- Consideration and approval of the first version of the West Yorkshire Mass Transit Statement of Intent
- Updates across several policy areas, for example on delivery of Superfast West Yorkshire and York.





## Employment and Skills

This Committee brings employers together with local authorities and skills providers and their work is driven by the needs of employers and the region's economy. This includes:

- Overseeing projects to address skills gaps in the region's key industry sectors
- Creating local leadership that drives improvements in skills and employment.

### Examples of recent work include:

- Devolution of the Adult Education Budget and aligning this £65m fund with the needs of the regional economy
- Overseeing the Digital Skills Plan for West Yorkshire and high level priorities of the West Yorkshire Digital Skills Plan
- Oversight of the LEP and Combined Authority-led employment and skills programmes.

## Business Investment Panel

The Business Investment Panel is responsible for:

- Making recommendations to the Combined Authority and the LEP regarding public sector investments into businesses with operations in West Yorkshire
- This includes both existing West Yorkshire businesses with growth plans or inward investors that are considering the region for new operations
- Investments could be via grant, loan or equity, and all would require the BIP members to apply their experience and expertise of business finance and, to a lesser extent the rationale for public sector intervention, to support the appraisal of individual applications.



# What we'd need in return

**To fulfil your duties as a committee member we would need:**

**Your expertise**, knowledge, leadership and skills to ensure our strategies and programmes of activity reflect the needs of local business and communities.

**Your support** as an ambassador for the values and goals of the Combined Authority and promote West Yorkshire as a great place to work, live and do business.

**Your attendance** at quarterly Committee meetings plus occasional support with media interviews, promotional activity and events. This is a voluntary role and in total this would be approximately one full day per month. There is also the opportunity to attend planning workshops throughout the year.

**Your commitment** to serve for a term of three years with the option to renew for a further term dependent on circumstances.



## The profile

Our West Yorkshire economy is diverse – including urban and rural areas, big and small businesses across all sectors and people with rich and varied heritage. We are particularly interested in hearing from leaders from across the private, third and community sectors with a track record of success in their sector.



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This is a brilliant opportunity to help us to achieve our ambitious plans for the region and influence the things that matter locally - better transport, skills, housing and opportunities for the 2.3 million residents we serve.

Our Committees must reflect the vast and diverse region we serve and so I encourage and welcome applications that reflect the rich and wonderful heritage of West Yorkshire.

*Tracy Brabin*

Mayor of West Yorkshire



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By joining one of our Committees you'll play a key role in influencing policy and spending decisions that will make it easier for businesses to grow, attract investment in the region and create jobs for local people.

I encourage you to get in touch and find out how you can help us to ensure that West Yorkshire is a great place to work, live and do business.

*Sir Roger Marsh, OBE, DL*

Chair of the Leeds City Region Enterprise Partnership and Chair of NP11





## Eligibility

### A private sector member must:

1. live or work within West Yorkshire, and
2. be (or have been) employed by an organisation not included as central government, local government or a public corporate as defined for the UK National Accounts. Public Sector Classifications can be viewed on the Office for National Statistics website. Higher Education or Further Education Institutions are not classified as public sector organisations for this purpose.

We want our Committees to reflect the vast diversity of our region so we welcome applications from everyone, regardless of age, gender, ethnicity, sexual orientation, faith or disability. We are particularly keen to hear from women and people who are BAME.

## Interested in joining us?

To express an interest in joining us, please send your CV and a covering letter briefly explaining why you are interested in this opportunity and what area(s) of expertise you feel you could bring to: [Boardrecruitment@the-lep.com](mailto:Boardrecruitment@the-lep.com)

Closing date for expressions of interest: **Friday 20 May**.  
Shortlisted candidates will be invited to meet with an Appointments Panel during the week commencing 6 June.

