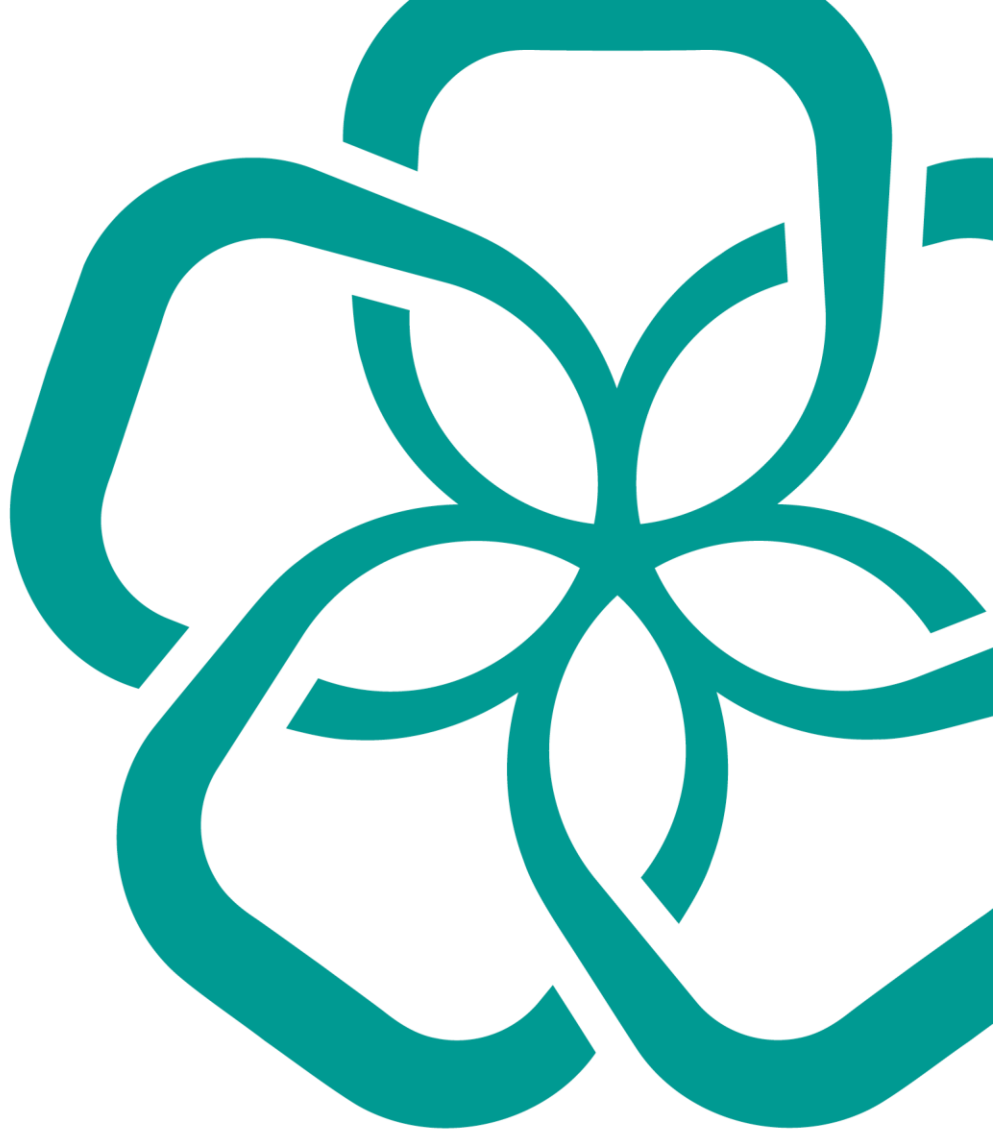




West
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Tracy
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Mayor of
West Yorkshire



Expression of Interest

Building Digital Resilience, Critical Online Literacy
and Healthy Relationships Programme

5th October 2026

Please complete and return to pccommissioning@westyorks-ca.gov.uk by 12 noon on Monday 26th October 2026



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Introduction

The West Yorkshire Violence Reduction Partnership (VRP) are seeking to commission provider(s) to deliver a programme building Digital Resilience

¹, Critical Online Literacy² and Healthy Relationships³, which is targeted at those in Years 5 and 6 to bolster these skills prior to harm occurring.

The delivery must cover the following topics and should provide a focus on online harm and experiences:

- Digital literacy and critical capacity;
 - Misinformation and disinformation
 - AI generated content, including deepfakes
 - Recognising coercion, manipulation and exploitation online
 - Understanding algorithms and recommendation systems
- Healthy relationships and identity:
 - Respect, consent and boundaries
 - Online Relationships
 - Intimate image sharing
 - Identity, belonging and peer influence
 - Influencers and harmful online narratives
- Digital Resilience and support;
 - Recognising online conflict escalation and de-escalation skills
 - Bystander skills and action
 - Emotional regulation
 - Consequence mapping
 - How and where to seek support to online harm

In addition to these topics, it's also important that the programme is interactive and engaging for children and utilising real platform examples where possible ([Babic et al, 2026](#); [Rocket Science, 2024](#)).

¹ Ability to recognise, manage, and recover from online risks, harms, and challenges. It includes the skills, confidence, and support-seeking behaviours needed to respond effectively to negative online experiences, regulate emotions, make safe decisions, and take appropriate action when harm occurs.

² Ability to access, interpret, evaluate, and question digital content, interactions, and systems. It involves understanding how online information is created, shared, and amplified, and applying critical thinking to identify misinformation, manipulation, exploitation, and other influences that may affect beliefs, attitudes, and behaviour.

³ Ability to develop positive, respectful, and supportive relationships while maintaining a healthy sense of self in digital and offline environments. It includes understanding consent, boundaries, identity formation, peer influence, and the ways online interactions, communities, and influencers can shape attitudes, behaviours, and wellbeing.

Details / Overview

Providers are permitted to submit a maximum bid of £30,000 (inclusive of VAT) for this Expression of Interest. A breakdown of proposed budget is required as part of your submission, with delivery to cover the period 16th November 2026 31st March 2027 only.

This funding will be allocated via a Grant Agreement, aligned to the aims and objectives of the Home Office Serious Violence Reduction Programme.

The West Yorkshire Violence Reduction Partnership is seeking an Expression of Interest from experienced providers to deliver the requirements outlined in the full **'Specification - Building Digital Resilience, Critical Online Literacy and Healthy Relationships Programme'** included in the supporting information.'

The funding is intended to cover delivery of the Building Digital Resilience, Critical Online Literacy and Healthy Relationships Programme within the timescales noted above.

Intended Outcomes

The programme should aim to meet the following outcomes (there may be other relevant outcomes that provider may identify and achieve):

- Increase children's critical understanding of online influence, algorithms and misinformation.
- Increase children's understanding of healthy relationships, boundaries and consent.
- Increase children's resilience to harmful online narratives, coercion and manipulation
- Improve children's confidence to identify and respond to online conflict.
- Strengthen protective factors including belonging and positive identity development.
- Improved understanding of 'what works' when delivering content around these topics

Through accomplishing these outcomes, we intend for the impact of the programme to lead towards a reduction in harm experienced by children that originates online, as well as reducing the likelihood of children becoming involved in violence.

Evaluation

- All Expressions of Interest received by the required deadline will be evaluated by 4th November 2026
- Applicants will receive notification week commencing 9th November 2026
- Each response will be scored using the scoring matrix detailed in the Scoring Criteria section.
- All applications received by the stated application deadline will be assessed against the stated criteria before any decision is taken whether to grant fund.
- Due diligence checks will form part of the process.
- The assessment panel's decision will be final.

If a response to any of the evaluation questions receives a mark of 'Unacceptable' during the evaluation consensus panel, the Combined Authority reserves the right to discount this application from grant award as it does not comply with the requirements of the Expression of Interest.

Scoring criteria

Numerical Score: 10

Description: Exceeds the requirement: As for "Good" but Tenderer additionally provides exceptional demonstration of its ability, understanding, experience, skills, resource & quality measures required to provide the Services. Response also identifies factors that will offer potential added value over and above the CA's requirements as set out in the Specification, with evidence to support the response.

Numerical Score: 8

Description: Satisfies the requirement and provides confidence of ability to deliver Services: Above average demonstration by the Tenderer of the relevant ability, understanding, experience, skills, resource & quality measures required to provide the Services. Response provides sufficient level of detail and evidence of a proven track record in delivering similar services so as to give the Combined Authority confidence that the Tenderer will be able to deliver the Services in a way which fully complies in all material respects with the Combined Authorities requirements.

Numerical Score: 6

Description: Appears to satisfy the requirement: Demonstration by the Tenderer of the relevant ability, understanding, experience, skills, resources & quality measures required to provide the Services, with evidence to support the response.

Numerical Score: 4

Description: Appears to satisfy the requirement with reservations: Some reservations of the Tenderer's relevant ability, understanding, experience, skills, resources & quality measures required to provide the Services, with limited evidence to support the response.

Numerical Score: 2

Description: Appears to satisfy the requirement with major reservations: Considerable reservations of the Tenderer's relevant ability, understanding, experience, skills, resources & quality measures required to provide the Services, with little or no evidence to support the response.

Numerical Score: 0

Description: Does not meet the requirement: Does not comply and/or insufficient information provided to demonstrate that the Tenderer has the ability, understanding, experience, skills, resource & quality measures required to provide the Services, with little or no evidence to support the response

Supporting information

- Building Digital Resilience, Critical Online Literacy and Healthy Relationships Programme - Supporting Information
- Service specification
- [Trauma Informed Approach](#)
- [Child First Approach](#)

Clarification questions and answers

Please send clarification questions to pccommissioning@westyorks-ca.gov.uk and title to email 'Building Digital Resilience, Critical Online Literacy and Healthy Relationships Programme – Delivery Partner questions'.

Clarification questions can be submitted between 05 October to 19 October 2026. Any questions received after this date will not be responded to.

Read all the supporting information before submitting a clarification question. If a clarification question is submitted that is answered in the supporting information we will be signposted back to the relevant document.

Please note all clarification questions and answers will be published on our website unless they are deemed commercially sensitive.



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Questions

Answer all the questions below.
All answers must be within the required wordcount.

Applicant details

Name/s:

Role/s:

Organisation/s:

Registered charity / company no/s

Email:

Telephone:

Mobile:

Please confirm the following by answering yes or no

Have provided a required copy of your Safeguarding policy with your completed EOI:

Conduct/check DBS certificates for staff:

Agree to complete an Equality Impact Assessment for the funded project:

Agree to work closely with VRP colleagues by engaging in evaluations and monitoring processes:

School Confirmation

Due to the short delivery timeframe for this EOI, you must have an agreement in place to deliver within school(s) to enable swift delivery. Please provide confirmation below of the primary school(s) you intend to deliver in, alongside confirmation of agreement from the school to deliver this programme. Any expressions of interest that do not provide this information will not be considered. Please respond below:

There are a total of six questions for the following themes

- 1. Experience**
- 2. Knowledge of subject area**
- 3. Delivery plan**
- 4. Principles**
- 5. Safeguarding**
- 6. Added value and innovation - *please note this answer will not form part of the scoring against the criteria***

Question 1. Experience – Please provide any previous experience you have that would make you an appropriate provider to deliver your proposed intervention in schools to the required year groups. Consider demonstrating your experience delivering to Years 5 and 6, as well as delivering on similar topics.

Maximum word count: 750 words 12pt Arial font

Answer:

Question 2. Knowledge of the subject area – Please evidence your understanding around the importance of digital resilience, critical online literacy and healthy relationships.

Maximum word count: 750 12pt Arial font

Answer:

Question 3. Delivery Plan - Please provide a delivery plan for your proposed 'Building Digital Resilience, Critical Online Literacy and Healthy Relationships' programme, aligned to the topics outlined at the start of this document.

Please provide information on how your delivery will explore and educate on each of these topics.

You must include an attached delivery plan and example activities (not included in the word count)

Maximum word count: 750 words 12pt Arial font

Answer:

Question 4. Principles – Please demonstrate how you have delivered interventions in a trauma-informed and child-first way that prioritises the needs, experiences, and wellbeing of children

Maximum word count: 750 12pt Arial font

Answer:

Question 5. Safeguarding – How will you ensure the safeguarding of children, young people and/or vulnerable people?

Maximum word count: 250 12pt Arial font

Answer:

Question 6. Added value – Please note this answer will not form part of the scoring against the criteria.

Please describe any added value or innovation that you are able to provide to enhance delivery and maximise the positive impacts.

Maximum word count: 250 12pt Arial font

Answer:

Budget – please add budget lines as required

Maximum bid £30,000 inclusive of VAT

EXAMPLE budget – replace as required

Staffing (including salary and employer costs) £
Staffing detail

ICT and Communications £
ICT and Communications detail

Travel and Subsistence £
Travel and Subsistence detail

Training £
Training detail

Management £
Management detail

Other costs £
Other costs detail

Total £

Further funding: Please note this answer will not form part of the scoring against the criteria. - If additional funding became available, could your delivery be expanded within the timeframe from w/c 16th November 2026 to 31st March 2027? Please answer yes or no:



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GDPR – The General Data Protection Regulation

For the purposes of the Data Protection Act 2018, the ‘controller’ of the personal data which you provide in the attached form is the West Yorkshire Combined Authority (“The Combined Authority”, “we”, “us”) of Wellington House, 40-50 Wellington St, Leeds LS1 2DE (tel: 0113 251 7272) who are the responsible statutory body for the Leeds City Region Enterprise Partnership (“LEP”) and WY Metro. The Combined Authority is registered with the Information Commissioner’s Office with registration number ZA051694.

The Combined Authority is collecting this data and will process it for the purpose of assessing each bid as part of our Quotation evaluation process.

For some Quotations, we may choose to appoint a technical contractor to evaluate Quotation submissions and as such, we will need to share your details with them. If this is the case, we will ensure this is communicated to all prospective Bidders.

The Combined Authority will not share your personal information with any other organisation or third party other than the circumstances described above. There may be other circumstances in which we may share or use certain information about you, which are:

1. if we have a legal obligation to do so or if we are required or requested to do so by a competent authority such as the police or a court;
2. if we need to use or disclose your information to obtain legal advice or in connection with legal proceedings;
3. if we need to share your information to protect your vital interests if you are unable to give us consent or it is unreasonable for us to ask for your consent in the circumstances (e.g. if you are injured).

We will retain your information as set out below in accordance with our information retention policy and on the expiration of such period we will safely delete it.

- Unsuccessful Quotation submissions – Current year +1
- Successful Quotation submissions – For the duration of the service + 6 years

Information provided to the Combined Authority will be processed under Article 6(1)(e) of the GDPR which states that processing is necessary for the purposes of a task carried out in the public interest or in the exercise of official authority vested in the controller.

As a data subject you have a number of rights under the DPA. These include the right to access the information which we hold about you. In some cases you may have a right to have your personal data rectified, erased or restricted, and to object to certain use of your data.

This would not affect the legality of what we do with your personal data before you make such a request and would not stop us from continuing to use your data to the extent that we do not require your consent. It would stop us from further using data for purposes which require your consent (e.g. marketing).

If you are unsatisfied with the manner in which we collect or handle your personal data you have a right to make a complaint to the Information Commissioner’s Office. Information about how to make complaints can be found on the ICO’s website at <https://ico.org.uk>

For further information, or to contact us to make a request, please visit <https://www.westyorks-ca.gov.uk/contact/>

The Combined Authority’s Data Protection Officer can be contacted at DPO@westyorks-ca.gov.uk



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Find out more
[**westyorks-ca.gov.uk**](https://westyorks-ca.gov.uk)

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All information correct at time of writing