

SWOT Analysis of your Night Time Economy (NTE): Desktop Exercise

Name & Role within your ENTE

Cleanliness, safety and welcome - current standard

Consider how clean, safe and welcoming your NTE is, in the table below please list what you feel is acceptable and not acceptable about these topics in your NTE.

Acceptable	Not Acceptable

Rating your NTE offer in terms of cleanliness. 1 is Poor, 5 is Excellent.



Rating your NTE offer in terms of safety. 1 is Poor, 5 is Excellent.



Rating how welcoming your NTE is. 1 is Poor, 5 is Excellent.



Cleanliness, safety and welcome - recent and planned commitments

What projects to support how cleanliness, safety and welcoming your NTE is are planned or have recently been completed?

Cleanliness, safety and welcome – your comments

How do you feel about safety and cleanliness and the overall welcome within your NTE?

Providing a secure transport offering for arrival, circulation and departure

Consider the provision of a secure transport for arrival, circulation, and departure; in the table below please list what you feel is acceptable and not acceptable about these topics in your NTE.

Acceptable	Not Acceptable

Rating your place for secure movement within your NTE Offer. 1 is Poor, 5 is Excellent.



What projects to support a secure transport offer, with easy movement/crowd management are planned or have recently been completed within your NTE area?

Movement: arrival, circulation and departure - your comments

What is your impression of your transport offer within your NTE? Do you feel you have well organised and through circulation and safe departure routes – i.e. Well-lit taxi ranks, late Buses?

A stimulating destination and a vibrant choice and mix

Rating Your NTE for its choice and offer. 1 is Poor, 5 is Excellent.



A stimulating destination and a vibrant choice and mix - recent and planned Commitments

What projects to support a good mix and vibrant offer are planned or have recently been completed within your NTE area?

A stimulating destination and a vibrant choice and mix - recent and planned Commitments

What projects to support a good mix and vibrant offer are planned or have recently been completed within your NTE area?

Policies, Partnerships and Good NTE Strategies for your place

Consider the policies, partnerships and NTE strategies currently in place for your NTE, in the table below please note what is acceptable and not acceptable about them.

Acceptable	Not Acceptable

Rating your strategies and partnerships within your NTE. 1 is Poor, 5 is Excellent.



Policies, partnerships and NTE strategies - recent and planned commitments

What projects are ongoing, planned or have recently been completed that showcase the partnerships and the policies/action plans you have within your NTE?

Policies, partnerships and NTE strategies - your comments

What do you feel would support your NTE in delivering projects and action plans more efficiently?

Any further comments you would like to add?

